

I recently graduated from Virginia Commonwealth University in Richmond, VA with a B.S. in Mass Communications. I originally went in to learn marketing and advertising skills. I wanted to work in a big corporation and push their products. But I quickly realized that I was better suited for the other side - to build upon research proving that marketers are in need of stronger regulations, especially when advertising to children.

And in turn, I ask you to please consider holding an official public hearing on this issue in Virginia. Big Media should not have such a major influence on the mind's of children. I urge you to step up and put the needs of our children before the wants of the media giants.

Thank you for your time.